

令和 5 年度 大学活性化経費 事業成果報告書

事業区分 教育の質的転換に関する事業(1)
グローバル化に対応した人材育成に関する事業(2)

申請組織 国際コミュニケーション学部

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課題名 イングリッシュイベントの開催 (Publishing the English Film Festival Program)

| | 役割 | 氏名 | 所属・役職名 | 役割分担 |
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1. 事業開始の背景・経緯や目的等 (200 字～300 字程度で記述)

The English Film Festival and its earlier version, the English Theatre Festival, have a long history in our department. It's the most exciting event of the academic year for our first-year students, happening at the end of the year.

In April, students form groups for the Collaborative Exploration Projects (CEP). At this point, they're just getting to know each other. By late December or early January, they showcase their teamwork with a dramatic performance.

Getting to this point requires a lot of time outside of class, working closely together. Each student brings their skills to make a final product—a dramatic film. These group projects teach students valuable life lessons and create lasting memories.

2. 事業方法 (特色・独創性) 等 (300 字程度で記述)

The English Film Festival is produced with minimal materials or costs. The film festival uses the devices that are very common now, smartphones. The benefit for our students is that they become familiar with technology and to utilize the facilities that are available on campus. Another feature of the English Film Festival is that we felt that it would be advantageous to record these projects, not only for the students but also for our faculty and students in other years.

We also hope that we would be able to showcase the festival at open campuses as we feel this was a very impressive part of our program. To achieve this goal, we started to publish an English Film Festival program.

3. 事業の成果 (600字～800字程度で記述)

For the past twelve years, we've been developing programs that focus on 221st century skills. One standout program we've developed includes the Film Festival Program. There are four main parts that students work on:

1. Film Title and Catchphrase: Each film is given a catchy title and tagline.
2. Cast Photos and Roles: We feature pictures of the cast members along with their respective roles.
3. Film Summaries: Concise summaries are provided to give audiences an idea of what to expect.
4. Colorful Promotional Posters: Original posters are displayed on our campus walls, while digital copies are uploaded online for each film. These posters are also showcased during open campus events.

Additionally, we offer an introduction to the festival, which has been running for over thirty years, along with a brief history.

This project is a collaborative effort involving students, teachers, and our program design team. Through group work, students learn valuable desktop publishing skills and apply them in a practical manner. They receive a copy of the program in advance of the festival, allowing them to familiarize themselves with the films being screened.

One of the key benefits, as perceived by students, is the tangible memory this program provides. It begins in the fall semester's fourth week and continues through to April, fostering friendships formed on the first day of classes.

4. キーワード (本事業のキーワードを1つ以上8つ以内で記載)

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|-------------------------|---------------------------------|---|---|
| ① English Film Festival | ② English Film Festival Program | ③ | ④ |
| ⑤ | ⑥ | ⑦ | ⑧ |

5. 事業の達成状況及び今後の課題 (事業の達成状況を踏まえて、課題、反省点、及び今後の取組みを具体的に記載すること。)

The teachers leading the English Film Project are satisfied with the results of the films and the amount of effort students put in to the project. This year we returned to pre-Covid conditions.

Next year, we plan to expand the project by having students create their own page for the festival handbook, serving as a sort of time capsule to commemorate their first year at Sugiyama. This initiative aims to allow students to showcase their creativity using the techniques learned throughout the semester, while also fostering collaboration with their peers. It provides an opportunity for both individual and group work, an important skill emphasized in our first-year CEP classes